

# GREGORY MITCHELL

## UI / UX Designer & Developer

Portfolio: [www.gregorypauldesigns.com](http://www.gregorypauldesigns.com)

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I am an extremely versatile, UX / UI professional bringing more than 15 years of experience designing, developing and implementing digital experiences across a variety of web development platforms. I create clean layouts, intuitive interfaces and utilize best practices together with a responsive, mobile-first approach to all of my work.

I design, develop and deliver solutions that drive a positive customer experience and repeatable business success for companies, their brands, products and services.

### CORE COMPETENCIES

Web & Mobile Development

Mobile-First,  
Responsive Interfaces

UI / UX Design

Design Concept &  
Development

User Journey Mapping

Persona Development

Wireframing & Prototyping

Stakeholder Management

Forward Facing Roles

Team Management,  
Development & Mentoring

SEO

Graphic Design

### ACCOMPLISHMENTS

- Developed Responsive Templates for the Migration of over 800 Active Sites**

Developed responsive templates to fit new system parameters for a large scale migration to drupal to ensure minimal service interruption and business as usual operations

- Trained & Led Team of 5 Offshore Developers**

Trained & led a team of 5 offshore front end development resources for 2 years. Responsible for supporting more than 1000 web properties annually across global operations including USA, UK, Germany, Australia, Singapore and UAE

### TECHNICAL SKILLS

Adobe Creative Suite

Action Script

Azure DevOps

Basalmiq

Bootstrap

CA Agile Central

Codelgniter

HTML5, CSS3

Dreamweaver

Drupal

Flash

Illustrator

Invision

JavaScript

Jira

jQuery

Laravel

MySQL

PHP

Sketch

Sublime Text

Visual Studio

Wordpress

XML

Zendesk

Zoom

Unix

Mac OS, Microsoft Windows

*Very heavy tech background - if you don't see it, please ask*

## PROFESSIONAL EXPERIENCE

### Lead UX / UI Designer & Developer

Aug 2015 - Present

IQPC | TAMPA, FL

- **Lead UI/UX design** & development including requirements definition, use case development, creation of wireframes, interactive design concepts, GUI dashboards and design elements that added a **75%** increase in memberships & downloads.
- **Spearheaded** the research, design, prototyping, user testing, project elements enhancements and revisions while managing C level executive expectations
- **Built & maintained** a SaaS system that marketing directors, managers and editors utilized to increase productivity by **92%** monthly.
- **Mentored & Lead** Team of 5 Offshore Developers to provide front end development resources for 2 years. Responsible for supporting more than 1000 web properties annually across global operations including USA, UK, Germany, Australia, Singapore and UAE
- **Implement a redesigned, responsive digital presence across IQPC's corporate site and 10 corporate channels including member** interfaces and in-house analytics and content development dashboards. New sites delivered an improved customer experience to more than 1 million opt-in members globally while providing access to more than 250 million pieces of online content and digital learning
- **Developed Optimized Responsive Templates for the Migration of over 800 Active E-commerce Sites after determining** requirements to fit new system parameters for a large scale migration to Laravel. Successful migration ensured minimal service interruption and business as usual operations
- **Designed and Implemented** new Networking Interval Network for an internal networking project designed to add a social element to our current infrastructure for seven different regions and 14 different global industries respectively.

### Front End Web Developer

Jun 2014 – Aug 2015

Dream Digital Media | CHICAGO, IL

- Participated in forward facing weekly communications with clients to determine requirements, concepts, wireframes and high res full color site design mockups
- Customize Wordpress templates to fit our clients business requirements, create custom scripts for each project
- Identify, document and debug problems with internal servers and software related issues
- Create & Document clean semantic code to be used by other in-house developers

### Web Developer

Jun 2004 – Present

GREGORY PAUL DESIGNS | PARRISH, FL  
Freelance marketing, design and front end web development work

- **Develop custom solutions through communications with customers to determine requirements, concepts, scope, budget and planning.**
- Identify, document and debug problems with internal servers and software related issues
- Create & Document clean semantic code to be easily updated and maintained throughout the lifecycle of each project.
- Met with clients to gather requirements for diverse web-based applications
- Provided exceptional customer service while managing client emails in a timely manner

## EDUCATION:

Graduated  
Full Sail University, Winter Park FL  
Bachelor of Science: Web Development 2013